

CLAIMS

What Is Claimed Is:

1. A method of displaying television event guide information on a user's wireless data communication device to
5 allow the user to purchase television programs and access user purchasing records, said system comprising the steps of:

(a) providing the user with a wireless data communication device;

(b) allowing said user to access a database stored on a server in a data communication network, said database containing television event schedules and user records of previous user purchases;

(c) displaying on the user's wireless communication device selection options including an option to purchase said television
15 events and an option to view said user's television event purchasing records;

(d) responsive to the user's selection of said option to purchase said television programs, displaying on the user's wireless communication device a listing of available said
20 television events;

(e) responsive to the user's selection of said option to view said user's television event purchasing records, displaying on the user's wireless communication device a listing of previous television event purchases by said user; and

(f) allowing the user to purchase said available television events.

2. The method of claim 1 wherein said user's wireless
5 communication device is a cellular telephone.

3. The method of claim 2 wherein said cellular telephone
is WAP enabled and said television event guide information is
stored on a website that is WAP formatted.

4. The method of claim 1 wherein said user's wireless
communication's device is a PDA.

5. The method of claim 1 wherein said television events
15 are Pay-Per-View movies and promotional events.

6. The method of claim 1 wherein said step of allowing the
user to access a database further comprises the step of receiving
a user access code and matching said access code with a database
20 of existing subscriber access codes.

7. The method of claim 1 wherein prior to step (c),
receiving a user channel request, wherein said user requests
television event schedule listings for a specific television

channel.

8. The method of claim 1 wherein prior to step (e) allowing the user to identify a user account to be charged with
5 said purchase if said user has multiple accounts.

9. The method of claim 1 further comprising the step of providing a call back message to the user's wireless data communication device prior to the start of the purchased event to
10 remind the user that the purchased event is about to be aired.

10. A system for displaying television event guide information on a user's wireless data communication device to allow the user to purchase television programs and access user
15 purchasing records, said system comprising:

(a) said wireless device;

(b) a database stored on a server in a data communication network, said database containing television event schedules and user records of previous user purchases;

20 (c) means for displaying on the user's wireless communication device selection options including an option to purchase said television events and an option to view said user's television event purchasing records;

(d) responsive to the user's selection of said option to

purchase said television programs, means for displaying on the user's wireless communication device a listing of available said television events;

(e) responsive to the user's selection of said option to view said user's television event purchasing records, means for displaying on the user's wireless communication device a listing of previous television event purchases by said user; and

(f) means for allowing the user to purchase said available television events.

11. The system of claim 10 wherein said user's wireless communication device is a cellular telephone.

12. The system of claim 10 wherein said cellular telephone is WAP enabled and said television event guide information is stored on a website that is WAP formatted.

13. The system of claim 10 wherein said user's wireless communication's device is a PDA.

14. The system of claim 10 wherein said television events are Pay-Per-View movies and promotional events.

15. The system of claim 10 wherein said television event

schedules and said user records of previous user purchases is only accessible via user identification means.

16. The system of claim 10 further comprising user identification means comprising a user access code wherein said user access code is compared to a database of existing subscriber access codes in order for the user to gain access to the system.

17. The system of claim 10 further comprising a user channel request, wherein said user requests television event schedule listings for a specific television channel.

18. The system of claim 10 further including identification means to allow said user to identify a user account to be charged with said purchase if said user has multiple accounts.

19. The system of claim 10 further comprising a call back message to the user's wireless data communication device prior to the start of the purchased event to remind the user that the purchased event is about to be aired.